

*IN THE COMMUNICATION DEPARTMENT  
OF BUFFALO STATE COLLEGE*

*THE STUDENT IS ...*

- The most important person on campus. Without the student, there would be no need for the college or department to exist.
- Not a cold enrollment statistic, but a flesh-and-blood human being.
- Not someone to be tolerated so we can do our own thing. At Buffalo State/Communication, each student is our thing.
- Not dependent on us. Rather, we are dependent on him/her.
- Not an interruption in our work. Rather the purpose of our work.
- Not asking for a favor by seeking assistance. Rather doing us a favor by giving us an opportunity to help.

Adapted from the American Association of State College and Universities, paraphrased from L.L. Bean Customer Creed

*THE STUDENT IS EXPECTED TO ...*

- Take advantage of the opportunity to learn, treating college as an educational opportunity rather than merely a social encounter.
- Take responsibility for his/her own academic progress.
- Work with honesty and integrity in every aspect of the college environment.
- Treat other students, faculty and staff with respect and dignity.
- Contribute to the overall learning environment of the classroom, studio and lab.
- Initiative appropriate action toward solving his/her own problems, rather than whining or expecting others to solve the problem.