

Miranda Jo Reed

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OBJECTIVE

Position as a Visual Merchandiser in a department store.

EDUCATION

Bachelor of Science in Fashion and Textile Technology, May 20XX

Concentration: **Fashion Merchandising**

State University of New York College at Buffalo

GPA: 3.6/4.0, Dean's List

RELATED COURSES

Textile Evaluation

Apparel/Textile Forecasting and Promotion

Fashion Buying and Merchandising Principles

Issues in Textile and Apparel Industry

Clothing in Relation to Human Behavior

Fashion Merchandising Applications

RELATED EXPERIENCE

Visual Merchandising Intern, May - August 20XX

Boscov's Department Store, Binghamton, New York

- Designed and constructed three window displays for fall merchandise using items from Juniors, Young Men's, Children's, Housewares, and Home Fashion.
- Collaborated with Misses, Petites, and Juniors department managers to create visually pleasing arrangements for wall displays.
- Created and merchandised temporary selling floor for back-to-school merchandise.
- Designed and coordinated fall fashion show.
- Selected merchandise and dressed mannequins in Men's, Women's, and Children's departments.
- Re-merchandised Accessories department to improve traffic flow and sales volume.

Sales Associate, September 20XX - present

The Limited, Cheektowaga, New York

- Merchandised store according to company standards and policies.
- Utilized suggestive selling techniques, increasing personal sales volume by 10% in five consecutive months.

ACTIVITIES

"Dress for Success" Student Fashion Show Coordinator, Spring 20XX

State University of New York College at Buffalo

- Consulted with the Career Development Center to determine appropriate interview attire.
- Served on committee that assembled "Do's and Don'ts" outfits of different price ranges.

REFERENCES AND PORTFOLIO

Available upon request.