

YOLANDA STARKS

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Buffalo, New York 14213
(716) 881-7772
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OBJECTIVE

Board Operator/Producer

EDUCATION

Bachelor of Arts in Broadcasting, 5/07
State University College at Buffalo, New York

Associate in Arts Degree in Liberal Arts, 5/05
Erie County Community College South, Orchard Park, New York

Related Coursework:

Radio Studio Operations	Advanced Radio Production
Broadcast Programming and Management	Advanced Television Production

INTERNSHIPS

WJYE-FM 96.1, Buffalo, New York

Staff Assistant, 9/05 - 12/06

- Operated broadcast console during network programming, broke away on cue to play local commercial spots and rejoined the network program.
- Maintained program and commercial log.
- Handled and directed listener calls as appropriate.
- Scheduled recordings and organized in-studio guest interviews.

WECX Radio Station, Erie Community College South, Orchard Park, New York

Assistant Music Director, 1/05 - 5/05

- Designed and implemented new R & B music format.
- Identified listener interest via web survey in order to provide targeted programming.
- Monitored and approved budget of \$3,000, including advertising and staffing needs.

RELATED EXPERIENCE

Caribbean Students Organization, State University College at Buffalo, New York

Communications Committee Chair, 12/05 - present

- Recruit students to join the organization via campus television and radio announcements.
- Supervise and direct assignments for staff of 4.

MEDIA/TECHNICAL SKILLS

Macromedia:	Dreamweaver, Fireworks, Flash & Director
Adobe:	Photoshop, Premier, Audition, Avid & Acrobat
Microsoft:	Word, Excel, PowerPoint; 3d Max, Sound Forge, Cool Edit Pro I&II
Production Equipment:	Character generator, studio camera, teleprompter, switcher & audio board

AFFILIATIONS

American Association of Broadcasters

WORK EXPERIENCE

YWCA of Western New York, Day Camp Counselor, Summer 2006

State University College at Buffalo, New York, Student Assistant, Math Department, 1/06 - 5/06

Tops Markets, Buffalo, New York, Customer Service Representative, 9/04 - 1/06

Fantasy Island, Grand Island, New York, Ride Operator, Summer 2005