

## **Project Title: Research, Development, and Dissemination Activities at the Center for Creative Studies at Buffalo State College: The Articulation of Scholarship**

**Rationale and Questions:** The purpose of this project is to update the content and revise the format of the Research, Development, and Dissemination Book at the Center for Studies in Creativity. The key data will focus on presenting past and current research activities. It is aimed at providing students, faculty, visiting professors, and the creative community with a document that provides a current review of the range and depth of scholarship at the Center. The following question will guide the project and selection of content.

- How to articulate the fundamental aspects of scholarship in past and current work at the Center for Studies in Creativity?

**Statement of Significance:** Approaching the birth of a new century, we uncover a societal plea for greater knowledge in the area of creativity and innovation. Never before in our history has our future looked so challenging. No longer can organizations dare to challenge the system with momentary decision making. No longer can educational institutions dare to disengage our children by failing to develop their creativity and critical thinking skills.

Much of the RD&D material that has been developed at the Center for Studies in Creativity has been historically both problem-centered and process-oriented. The range and depth of these materials have developed and increased our awareness of creativity, assisting students and professionals in further examination of imaginative and productive applications of knowledge in the field. It is the goal of the Center to continue to produce scholarly works that will assist and promote an ever-increasing breadth and depth in the field of creativity. Every step we take in the area of Research, Development, and Dissemination in the field of creativity brings us closer to the understanding of the organization and development of its historical past, its concepts, and future developmental needs.

History is a way of learning. As such, it begins by leaving the present; by going into the heretofore, by beginning again. Only by grasping what we were is it possible to see how we changed, to understand the process and the nature of the modifications, and to gain some perspective on what we are. (Williams, 1973, p.101)

By keeping the Center's RD&D book current we are allowing the creative community an avenue for further exploration.

**Description of the Process:** In collaboration with the faculty at the Center for Studies in Creativity, I will create a fourth edition of our Research, Development, and Dissemination Book (1998-1999). I will examine and evaluate the content of the present document to determine what will be moved, what will remain, what will be deleted, and what will be updated with more recent materials. The four major themes that are the basis of scholarly work will be examined

and modified if necessary. Sample RD&D Activities will be modernized for each theme. The fourth edition of the RD&D book will include a historical prospective that will allow for comprehension of where we started and where we currently are. I will design this book by using graphic design, photographs, and quotations to yield a unique and creative image that befittingly represents those in the field of creativity.

### **Learning Goals:**

- To fully understand the historical roots of the Center for Studies in Creativity.
- To use my creative talents to generate a new and unique product.
- To understand the process of developing a book.
- To increase my writing abilities.
- To develop patterns that will allow me to adhere to a timeline.

### **Outcomes:**

- To decide which recent student/faculty project presentations will be included.
- To develop a more creative and inviting edition of the RD&D Book.
- To blend the process and content into a new and unique style.
- To give a historical overview and reflect the purpose, processes, and content obligatory for the evolvement of prospective RD&D.
- To utilize graphics to create a unique quality to the Research, Development, and Dissemination Book for the Center of Studies in Creativity.
- To graphically design a historic roadmap of scholarship at the Center.
- To gather and integrate photographs of past and present students and faculty.
- To integrate quotations from past and present students into the text.
- To include the past recipients of the Creative Studies Achievement Award.
- To include a list and photographs of the Center's visiting professors.
- To write a process paper of the key learning's from this project.
- To create a product that for all to use who follow me at the Center for Studies in Creativity.

### **Timeline:**

- May 1999: Concept paper due.
- June 1999: Decide what parts of the book will stay, what will be removed, and what will be revised. Begin to gather photographs.
- July-August 1999: Gather positive quotations from those who have conducted RD&D. Design historic roadmap. Design graphic page designs.
- August-September 1999: Work on the text. Make decisions of recent RD&D materials to be included. Update student thesis/project list. Update publication list. Develop list of recipient's of the Creative Studies Award. Develop and gather photographs of the Center's visiting professors. Begin to develop table of content.
- September-October 1999: Putting it all together. Incorporate graphics, photographs, statements, and quotations into text material.
- October 15, 1999: Submit first draft of completed project.

- October 15-October 31: Make revisions as necessary. Turn in second draft.
- November 1-November 15: Make revisions as necessary. Turn in third draft.
- December 1- December 7: Polish final copy. Turn in for approval.
- December 15: Have project bound and submit final copy along with a process paper.

**Principal Investigators:** Advisor: Dr. Mary Murdock and Kathleen Gardner

**Some Related Literature:**

Isaksen, S. G., Murdock, M. C., Firestein, R. L., & Treffinger, D. J. (1993). *Understanding and recognizing creativity: The emergence of a discipline*. Norwood, NJ: Ablex Publishing Corp.

Isaksen, S. G. & Puccio, G. J. (1994). *Research, development, and dissemination at the center for studies in creativity* (third edition). Buffalo, NY: Center for Studies in Creativity.

Margulies, N. (1995). *Map it!* Tucson, AZ: Zephyr Press.

Williams, W. A. (1973). *History as a way of learning: Articles, excerpts, and essays*. New York: New Viewpoints.