

Exploring Publication Outlets

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Bacon 115

Paul Theobald

Three Campus Resources

- 1) Carnegie Academy for the Scholarship of Teaching and Learning (CASTL)
 - a. <http://www.buffalostate.edu/orgs/castl/news.html>
 - b. <http://www.buffalostate.edu/orgs/castl/publish.html>
 - c. Three one-year faculty development fellowships, \$3000, (April 1 deadline)

- 2) Journal of Inquiry and Action in Education
 - a. <https://journal.buffalostate.edu/index.php/soe/index>

- 3) Cabell's On-Line Directory of Education-Related Publication Opportunities
 - a. <http://www.cabells.com>
 - b. Go to "Member Area"

Approaching the Submission Process through the Eyes of an Editor

- 1) Rule #1: Never give an editor a chance to reject your manuscript without review
 - a. The burden of blind review (notwithstanding the new journal exception)
 - i. Match the journal scope and say so in cover letter
 - ii. Get close to recommended specifications
 - iii. Be cordial and deferent

- 2) Rule #2: Expect rejection and suck it up (everyone gets rejected)
 - a. It's not personal, but . . .
 - i. Every submission gives you a chance to build a relationship with an editor
 - ii. A post-rejection email
 - iii. I submitted that rejected piece a year ago, but now I've got a good one

- 3) Rule #3: Don't procrastinate on "revise and resubmit" (too much time = new submission)
 - a. The secret hope of every editor with respect to "revise and resubmits"

- b. The accompanying letter upon resubmission is CRITICAL
 - i. Cordial, deferent, grateful for the opportunity
 - ii. Detailed chronicle of the changes—connected to reviewer feedback
 - iii. The letter can be “labor-saving” for the editor
 - iv. The goal is to make the editor feel 1) grateful to you and 2) as if she/he must publish the piece—since you did all you were told to do

- 4) Rule # 4: Don't look a gift horse in the mouth
 - a. If you receive “publish with changes” notice—a very rare circumstance—make the changes without comment or argument.

- 5) Rule #5: Don't give up on any manuscript (until you've reached full professor)